

# SOCIAL MEDIA TOOLKIT

## **NOT IN ISOLATION: HOW TO REDUCE ROOM CONFINEMENT WHILE INCREASING SAFETY IN YOUTH FACILITIES**

Copy and paste these posts to easily share our new report. Please use #StopSolitaryForKids in posts and tag @The\_CCLP, @CJCA\_PbS, @JusticePolicy, or @CJJRGU



#StopSolitaryforKids



stopsolitaryforkids.org

**Not in Isolation webpage:** <https://bit.ly/2GDxv7Y>

**Not in Isolation Full Report:** <https://bit.ly/2IR4dni>

**Fact Sheet:** <https://bit.ly/31XRhDy>

**Social Media Images:** <https://bit.ly/2VVDA8W>

In *Not in Isolation*, the Stop Solitary for Kids campaign tells the stories of how three state youth justice agencies and one county detention center successfully reduced isolation without jeopardizing safety for youth and staff. *Not in Isolation* gives administrators and staff practical guidance on how to reduce isolation in their own facilities. Advocates, legislators, and other stakeholders can also use this report demonstrate that it is possible to reduce room confinement in a diverse range of youth facilities.

**Please help us by sharing the report on your social media platforms. Use one of the attached images or click the link below to download shareable images.**



### SAMPLE TWEETS

NEW REPORT: To #StopSolitaryForKids, facilities need new tools to help #kids manage emotions and change their behaviors. Read about four examples from across the country #StopSolitary #JuvenileJustice <https://bit.ly/2GDxv7Y>

Ending #solitaryconfinement = improved safety for staff and better relationships with kids. Check out the new report to learn how to begin the process. #StopSolitaryforKids <https://bit.ly/2IR4dni>

What does ending #solitaryconfinement for kids look like? Fewer injuries, healthier staff, and better outcomes for #youth. It's all connected. Check out the new report about how and why states are working to #StopSolitaryforKids #JuvenileJustice <https://bit.ly/2GDxv7Y>

How do you #StopSolitaryforKids? Replace #solitaryconfinement with more effective tools. Learn how four states worked to #StopSolitary AND increase safety in a new report from #StopSolitaryforKids <https://bit.ly/2IR4dni>

FACT: #Solitaryconfinement ≠ Accountability. A new report shows how jurisdictions decided to #StopSolitary with more effective tools to help #kids and staff lead better lives. #StopSolitaryforKids #JJReform <https://bit.ly/2GDxv7Y>



### STATE-SPECIFIC TWEETS

In Massachusetts, kids spend < 1 hour in #solitaryconfinement on average. MA banned #solitary as punishment & created exit strategies to get kids out in minutes, not hours. Read the story and other examples in the new report from #StopSolitaryforKids <https://bit.ly/2GDxv7Y>

Over 50% of youth suicides occur in #SolitaryConfinement. Massachusetts DYS increased safety by helping #youth build skills to change behavior, not by locking them in rooms. Learn more in the new report from #StopSolitaryforKids <https://bit.ly/2IR4dni>

Shelby County TN drastically cut #solitaryconfinement for kids by reinforce positive behavior & creating accountability in other ways. Check out the full story here. #StopSolitaryforKids <https://bit.ly/2GDxv7Y>

Colorado reduced #solitaryconfinement by nearly 70% by remodeling physical spaces and developing resources for additional staff. Learn more in the new report from #StopSolitaryforKids <https://bit.ly/2IR4dni>

.@OregonYouth reduced #solitaryconfinement for kids by 50%. They used data, culture change, and #PositiveHumanDevelopment to create better alternatives to keep youth and staff safe. Check out the new report from #StopSolitaryforKids <https://bit.ly/2GDxv7Y>



### FACEBOOK / LINKEDIN POSTS

What does ending #solitaryconfinement for kids look like? Fewer injuries, healthier staff, and better outcomes for #youth. It's all connected. Check out the new report about how and why states are working to #StopSolitaryforKids. Not In Isolation: How to Reduce Room Confinement While Increasing Safety in Youth Facilities <https://bit.ly/2GDxv7Y>

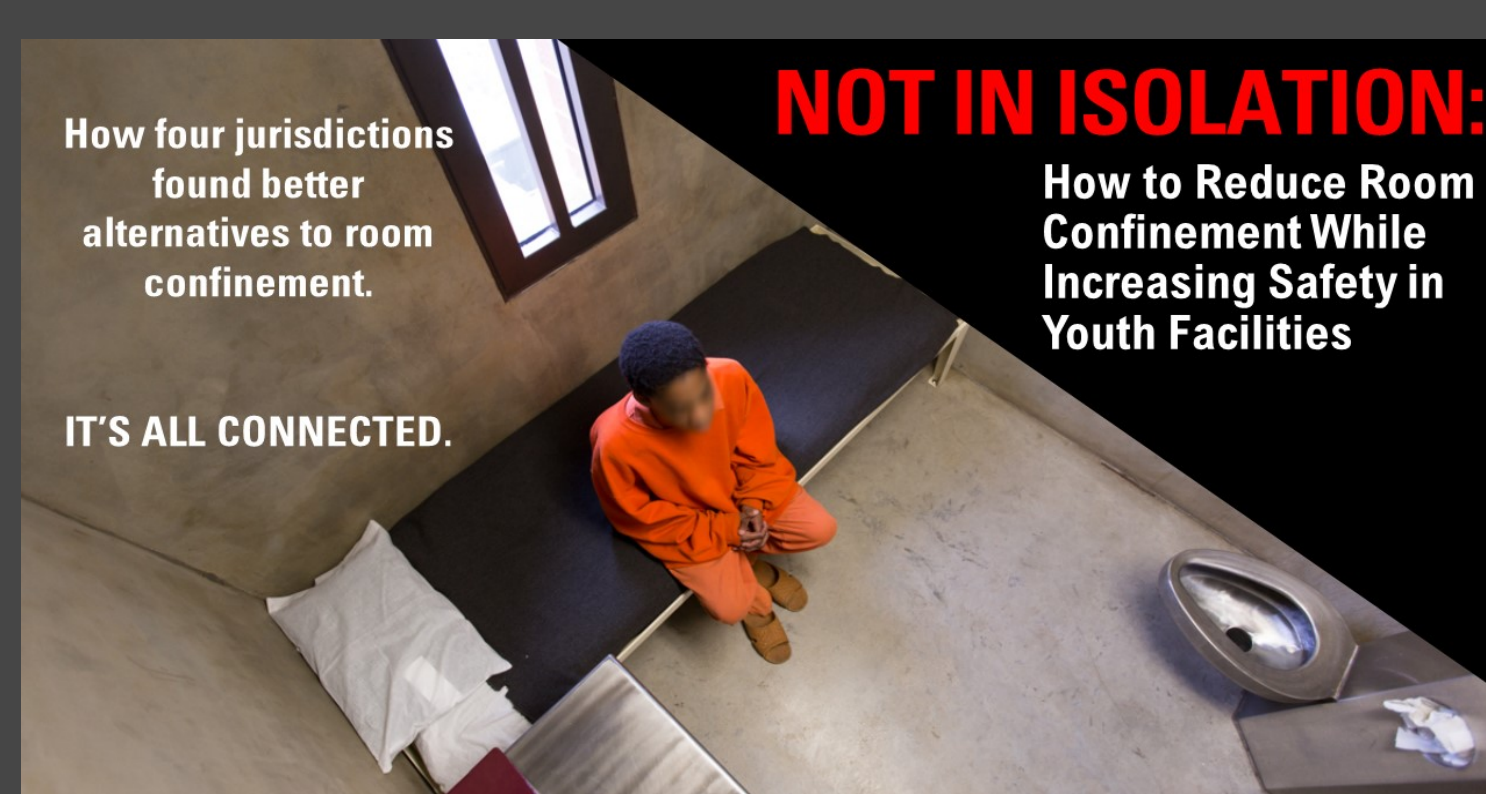
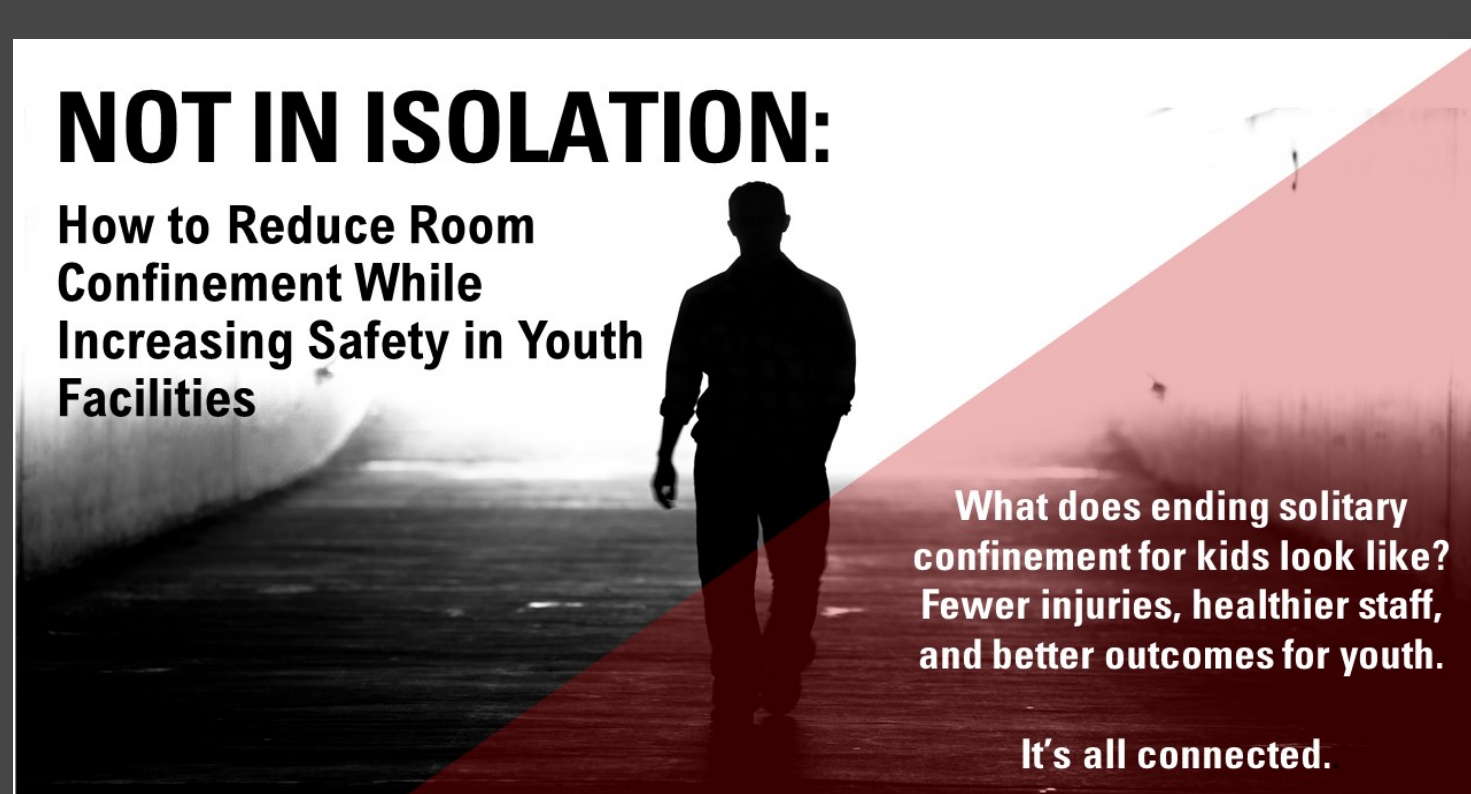
#Solitaryconfinement for kids doesn't happen in #isolation. We can only end solitary by changing behavior management, using more mental health staff, and training staff on how to work with kids in productive ways. Ending solitary = improved safety, culture, and relationships with youth. Check out the new report from #StopSolitaryforKids to learn how some places are doing it in the new report, Not In Isolation: <https://bit.ly/2GDxv7Y>

In Massachusetts DYS, kids spend less than one hour in #solitaryconfinement on average. #Solitary in never used as a consequence for behavior. Instead, staff get training to help kids learn positive behaviors, emotional regulation, and how to de-escalate aggression. To read more about their story and how it works, check out the new report: Not In Isolation: How to Reduce Room Confinement While Increasing Safety in Youth Facilities <https://bit.ly/2GDxv7Y>

Oregon Youth Authority cut incidents of #solitaryconfinement for kids by 50%. Their work to #StopSolitary began with major culture change, data, and #PositiveYouthDevelopment. Learn what #Oregon and other states are doing to #StopSolitaryForKids in the new report: Not In Isolation <https://bit.ly/2GDxv7Y>

**Find more shareable images here: <https://bit.ly/2VVDA8W>**

We hope this resource will inspire facilities and agencies to reduce and eventually end the use of isolation. Thank you for helping us spread the word that stopping solitary confinement for kids is possible.



For more information go to: [www.StopSolitaryForKids.org/not-in-isolation/](http://www.StopSolitaryForKids.org/not-in-isolation/)

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